Online Student Engagement Platform
SPECIFICATIONS
2021

District Intent
The United Independent School District (the district) is soliciting sealed proposals from companies providing a software platform to facilitate teacher-directed or self-paced interactive presentations to increase student engagement in grades PK-12. Services should provide versatility in creating and modifying interactive lessons, assessments, reporting accessibility, mobile device capability, the integration with other interactive tools, technical support, and staff training with yearly updates. The district’s intent is to secure a contract for the 2021-2022 school-year. Interested vendors must meet or exceed the listed requirements.

General Requirements
The Interactive Platform must have a variety of categories that supports student inquiry, exploration, and discovery using response tools such as gamification, simulations, polls, collaboration, presentation and student-centered formal/informal assessments. Teachers must be able to integrate videos, audio, PDF, jpg/gif, Google Workspace, PowerPoint, and YouTube as well.

The platform must provide real time results to monitor student progress and modify instruction providing opportunities for feedback, reinforcement and collaboration. Students must be able to upload responses such as video, audio and/or text from a computer or mobile device with ease onto a single signed-on Google Workspace.

The platform must support synchronous and asynchronous instruction and learning.

Student Management and Recordkeeping Requirements
The platform should generate reports at the District, Campus, teacher, and student level indicating but not limited to only information such as:

- Responses
- Time spent on the platform
- Activity Completion

Program Management
Program should possess a management system that allows for centralized administrative access to all campus and student data. This management system should permit the migration of students from campus to campus and generate reports for campus and district use. The District expects the submitting proposer to be the sole responsible party for the security, integrity, and accuracy of the information housed and analyzed within this centralized management system.

Professional Development Requirements
The platform must provide professional development for successful implementation to include product training with a full range of options - on-site training and/or remote customer webinars. The Vendor must provide website access to news and events. The vendor will advise the district in a timely manner, of any changes and/or updates to the program and provide training and materials at no additional charges/fees.

Support Requirements
Vendors must assign the district with an account representative and a toll-free technical help desk, and an online support for any daily issues and/or upgrades to features for staff during business hours with quick responses. Additionally, the vendor must offer online support for the instructional program/library materials that will assist customers with routine tasks or problems. The District must have the ability to access the instructional program 24 hours a day, 7 days a week and must be able to automatically receive email updates regarding new product
announcements. The Vendor must supply and release documents, training and user's guides as well as a database of Frequently Asked Questions (FAQ) and answers.

**RFP Committee Program Trial Access**

Provide the district with at least 10 temporary admin, 10 Teacher and 10 student licenses to allow RFP Committee Members access to the program as an administrator, teacher and/or student.

**Contract Terms**

The District is seeking program pricing per student or per campus whichever offers the most cost effective option as follows for:

41,900 Students

45 Campuses plus 4 Instructional Support Facilities

- 30 Elementary
- 11 Middle
- 4 High
- 1 DAEP Facility
- 2 Residential Facilities
- 1 Cherish Center

**Contract Term Options**

Annual Contract Dates: September 1, 2021 - August 31, 2022

<table>
<thead>
<tr>
<th>Term</th>
<th>Grades</th>
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<tbody>
<tr>
<td>1 year</td>
<td>PK - 12</td>
</tr>
<tr>
<td>3 years</td>
<td>PK - 12</td>
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<tr>
<td>3 years*</td>
<td>PK - 12</td>
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*Option to renew for 2 additional years

Vendors may not make any pricing increases to contract within the Contract Term.

**Value Adds**

The Vendors may opt to offer but not be limited to training, support, and or resources materials at no additional cost to the district.

**Deviations**

If the proposal deviates from delineated specifications, please submit deviations on your company letterhead.