

SCOPE OF WORK

Street Outreach Consultant Trauma Prevention Initiative FY20-21

Purpose

The Los Angeles County Office of Violence Prevention (OVP) within the Department of Public Health, in partnership with the Department of Health Services (DHS) and Emergency Medical Services (EMS), and with funding support from Measure B, seeks to reduce trauma disparities in Los Angeles County through the implementation of the Trauma Prevention Initiative (TPI). The first priority of the Initiative is to reduce violence-related trauma hospital visits in South Los Angeles, with a focus on four unincorporated communities: Westmont West Athens, Willowbrook, Florence Firestone, and Unincorporated Compton. TPI invests in community-driven safety solutions that employ credible messengers, including Street Outreach and Hospital Based Violence Intervention, and has worked to build infrastructure and protocols to support these strategies in county unincorporated communities, and connect them to community leadership networks and county services. OVP has created an Early Implementation Strategic Plan that includes a comprehensive set of goals and objectives to address multiple forms of violence, invest in community-driven solutions such as TPI, healing, and youth development. Within the Safe & Thriving Neighborhoods goal, this includes recommendations to expand effective strategies of TPI, including establishing protocols to expand healing and holistic gang intervention strategies and coordinate a regional approach across jurisdictions.

TPI is seeking a uniquely qualified vendor to serve as **Street Outreach Consultant** to develop recommendations for a countywide expansion of street outreach as part of a holistic community safety strategy, including county infrastructure needed to support expansion, and coordinate across jurisdictions for a regional approach. The selected vendor must have expertise in training and implementation of gang intervention and street outreach services, the public health approach to violence prevention (i.e. has a track record in developing frameworks and data driven approaches that address the root causes of intimate partner, gang-related, and community violence), and expertise in advancing policy and systems change to support both of these strategies, including building trust between community and law enforcement. Vendor must also have strong group facilitation skills with community members and government agencies to develop collective recommendations, and expertise in research and evaluation, report writing and policy development. Vendor must also have experience specific to advancing street outreach and gang intervention strategies within Los Angeles County.

In the present Scope of Work, DPH seeks the acquisition of a **Street Outreach Consultant** to assist TPI with developing recommendations for a countywide expansion of street outreach for approximately 9 months during FY20-21, including 1) providing ongoing technical assistance to TPI and developing final report and recommendations; 2) engaging a diverse group of community partners and allies to develop recommendations and co-design messaging to lift-up the value of street outreach as a best practice; 3) developing a holistic and flexible model to inform expansion of street outreach, and 4) developing a strategy for aligning county services and infrastructure to support street outreach.

The vendor must be a legal entity that meets the minimum requirements set forth in Table 1 and agrees to fulfill the deliverables outlined in Table 2.

Table 1: Minimum Bidder Requirements

	<i>Vendor must provide the following as indicator of meeting the qualification(s):</i>
<p>1. Vendor must have at least 10 years of experience (in the past 15 years) implementing gang intervention and street outreach services in Los Angeles County, training community intervention workers, building trust between community and law enforcement, and an understanding of the needs of community intervention workers and effective models.</p>	<ul style="list-style-type: none"> • Vendor shall provide documentation highlighting prior work in Los Angeles County implementing gang intervention and street outreach, training community intervention workers, and building trust between community and law enforcement. Documentation may include staff resumes, project summaries, or letters of support.
<p>2. Vendor must have at least 3 years of experience (in the past 5 years) working with community and government partners to develop collective recommendations for community driven approach to public safety, including facilitation, research, report writing, and policy development.</p>	<ul style="list-style-type: none"> • Vendor shall provide documentation highlighting prior work with community and government stakeholders to develop collective recommendations and advance policy. Documentation can include summary reports of partnership efforts and letters of support.
<p>3. Vendor must: (a) have a subject-matter expert on staff who has knowledge of the public health approach to violence prevention (e.g., a PhD or Masters-level team member with at least 5 or more years working in the field and/or research experience in this discipline); (b) organizational knowledge of the Los Angeles County region; and at least 2 years of prior experience working with local health departments.</p>	<ul style="list-style-type: none"> • Vendor shall provide current resumes of selected staff for this project, showing relevant experience and academic credentials. • Vendor shall provide examples of staff expertise including prior reports or publications summarizing previous work focused on a public health to violence prevention.

Table 2: Deliverables

	<i>Vendor must provide the following:</i>
Deliverable 1: Vendor shall provide ongoing technical assistance to TPI to inform development of street outreach expansion recommendations and develop a final report.	
1. Vendor shall provide ongoing technical support (up to 8 hours per month) to TPI via regularly scheduled virtual meetings, and email updates, and develop a workplan for technical assistance.	<ul style="list-style-type: none"> • <i>Documentation of meetings, phone calls, emails with TPI team.</i> • <i>A work plan to meet each deliverable including methods, TPI support needed, and timeline</i>
2. Vendor shall develop understanding of TPI work to date and provide resources regarding best practices, including: <ol style="list-style-type: none"> a. Reviewing existing TPI evaluation reports, draft implementation and expansion plans, and community violence data analyses. b. Conducting a scan of local and national best and emerging practices and policies to support holistic street outreach model. 	<ul style="list-style-type: none"> • <i>Summary assessment of existing TPI model relative to best practices and opportunities to integrate new approaches or lift of TPI approaches.</i>
3. Vendor shall develop a final report of recommendations for expansion of street outreach countywide as part of a holistic community safety strategy, including county infrastructure needed to support expansion, and coordinate across jurisdictions for a regional approach	<ul style="list-style-type: none"> • <i>Draft and final report</i>
Deliverable 2: Vendor shall support TPI to engage a diverse group of community partners and allies to develop recommendations and co-design messaging to lift-up the value of street outreach as a best practice.	
1. Vendor shall co-design messaging and communications lifting up the value of street outreach as a best practice for a public health approach to safety, including connection to community crises such as COVID-19, reducing contact with enforcement, building trust between community and law enforcement, and uplifting the role of women and gender-based violence in intervention. Messaging activities to include: <ol style="list-style-type: none"> a. Drafting language for a best practice brief to be designed by OVP graphic designer. 	<ul style="list-style-type: none"> • <i>Draft language for best practices brief</i> • <i>Draft messaging for partners to use in materials and social media</i> • <i>Social media plan to promote street outreach agencies and initiatives</i>

		<i>Vendor must provide the following:</i>
b. Drafting common messaging for community intervention agencies and allies to promote street outreach. c. Developing plan to promote street outreach agencies and initiatives, including TPI, GRYD, and others, via social media.		
2.	Vendor shall coordinate with TPI to convene at least 3 working sessions with an intervention advisory body comprised of intervention agencies and allies across LA County to develop recommendations for expansion, leadership development, recruitment, and self-advocacy. Vendor to include a budget to provide a stipend to Intervention Advisory Body participants who are not otherwise compensated at a minimum of \$25 per hour.	<ul style="list-style-type: none"> • <i>Meeting plan including schedule, agenda, and attendees.</i> • <i>List of stipends provided to participants.</i> • <i>Summary of attendees and themes from meetings.</i>
3.	Vendor shall coordinate with TPI to develop content for and co-convene 2 webinars for street outreach agencies and leaders across LA County.	<ul style="list-style-type: none"> • <i>Webinar plan including topics and outreach plan.</i> • <i>Final webinar materials, summary notes from webinar discussions, and attendance.</i>
Deliverable 3: Vendor shall provide technical guidance to TPI to develop a holistic and flexible street outreach model to inform expansion of services in both scope and reach and protocols for coordinating with law enforcement.		
1.	Vendor shall provide recommendations for expanding scope of street outreach services based on findings from Deliverables 1 and 2, which may include: expanded intervention services, development of formal case management and prevention services for gang involved youth and adults, and community engagement, and other components.	<ul style="list-style-type: none"> • <i>Draft recommendations for expanded street outreach scope</i>
2.	Vendor shall advise TPI regarding strategy for coordination with the Sheriff's Department for incident response protocols and community law enforcement trust building, based on the following: <ul style="list-style-type: none"> • Review of TPI progress to date 	<ul style="list-style-type: none"> • <i>Summary of lessons learned from other jurisdictions related to community law enforcement trust building and incident response</i> • <i>Meeting documentation with</i>

	<i>Vendor must provide the following:</i>
<ul style="list-style-type: none"> • Compilation of lessons learned from other jurisdictions • Co-convening meeting with Sheriff's Department 	<p><i>Sheriff's Department, agenda, and meeting notes</i></p> <ul style="list-style-type: none"> • <i>Draft recommendations for coordination with Sheriff's Department.</i>
<p>3. Vendor shall provide technical guidance to TPI to inform strategy for phased expansion of street outreach to additional communities, including:</p> <ul style="list-style-type: none"> • Review of DPH data analysis identifying priority unincorporated communities and cities for street outreach. • Opportunities to coordinate with City of Los Angeles, Long Beach, and other cities to coordinate a regional approach. • Recommendations to secure buy-in from decisionmakers and local leaders. 	<ul style="list-style-type: none"> • <i>Draft recommendations for phased expansion of street outreach to unincorporated communities</i> • <i>Draft recommendations to coordinate regional approach.</i>
<p>Deliverable 4: Vendor shall provide technical guidance to TPI to develop strategy for aligning county services and infrastructure to support street outreach.</p>	
<p>1. Vendor shall co-convene at least 3 meetings with a workgroup of the OVP County Leadership Committee to develop recommendations for aligning county services with street outreach through referral mechanisms and formal agreements, investing in community services, and protocols and infrastructure to support the work.</p>	<ul style="list-style-type: none"> • <i>Meeting plan including schedule, agenda topics, and attendees</i> • <i>Meeting agendas, summary notes, and attendance.</i>
<p>2. Vendor shall develop identify opportunities to build infrastructure to support street outreach, based on input from the community intervention advisory body, and the county workgroup, including:</p> <ul style="list-style-type: none"> • Recruitment plan to build diverse intervention workforce • Recommendations for training and vicarious trauma supports • Recommendations for capacity building, including guidelines for a viable intervention agency • Flexible funding plan, including partnering with philanthropy to address urgent funding needs • Other topics as identified. 	<ul style="list-style-type: none"> • <i>Draft recommendations for infrastructure to support street outreach expansion.</i>