

**REQUEST TO ADVERTISE SOLICITATION: ADV 570**

**General Information**

Department: Procurement  
Date Prepared: 06/04/20 Type: RFP  
Advertisement Type : Service  
Solicitation# : ADV 570 Solicitation Title : Digital/Non-Digital Marketing Services

Description : Indiana University of Pennsylvania, a member of the Pennsylvania State System of Higher Education, is seeking qualified suppliers to respond to a Request for Proposal (RFP) for Digital and Non-Digital Marketing Services for Indiana University of Pennsylvania. To download copies of the bid package as referenced in this advertisement, ADV #570, prospective suppliers must register on PASSHE's eProcurement Exchange <https://passhe.procureware.com/home> with a National Institute of Government Purchasing (NIGP) code of 915. Questions concerning the eProcurement process may be directed to Linda Hotchkiss, 724-357-3077 or [linda.hotchkiss@iup.edu](mailto:linda.hotchkiss@iup.edu). Bid packages will be uploaded to the PASSHE eProcurement Exchange for download by interested suppliers on or after June 17, 2020. The University encourages responses and/or participation by small, disadvantaged, minority, women-owned and veteran-owned firms.

**Department Information**

Department/Agency : Education Delivery Location : Indiana University Of Pennsylvania  
County (if applicable) : Indiana Duration : Up to 3 YR not exceeding 5 YR

**Contact Information**

First Name : Linda Last Name: Hotchkiss  
Phone Number : 724-357-3077 Ext: Email : [linda.hotchkiss@iup.edu](mailto:linda.hotchkiss@iup.edu)

**Bid Information**

Solicitation Start Date: 06/04/20 Solicitation End Date : 07/15/20  
Bid Opening Date : 07/15/20 Bid Opening Time : 2:00 PM  
Bid Opening Location: Indiana University Of Pa Procurement Services Robertshaw Building 650 S 13Th Street Indiana Pa 15705  
No. of Flyers: (# of bid versions) 0

Check here if this Solicitation is in SRM

Amended Date: 06/04/20

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